ANNOTATED MARKED-UP DRAWINGS

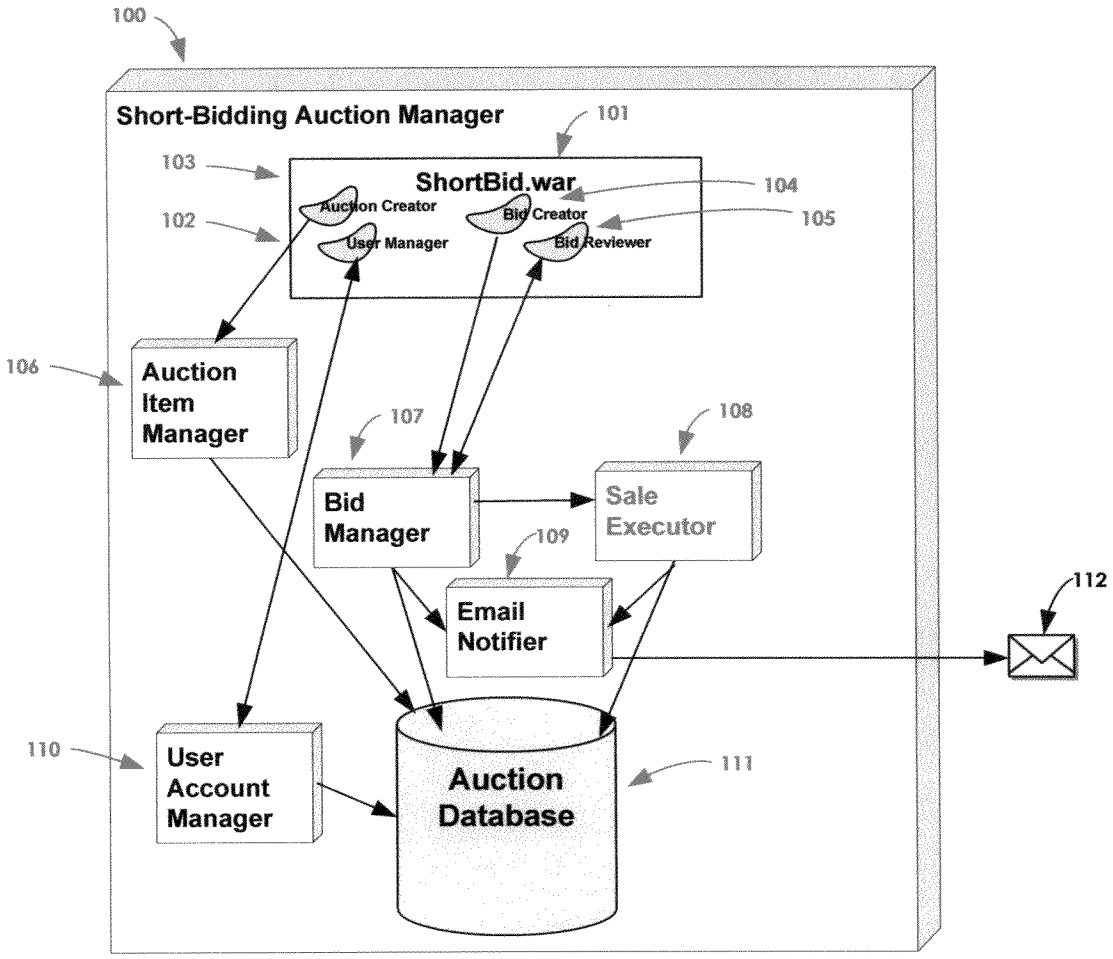

FIG. 1

ANNOTATED MARKED-UP DRAWINGS

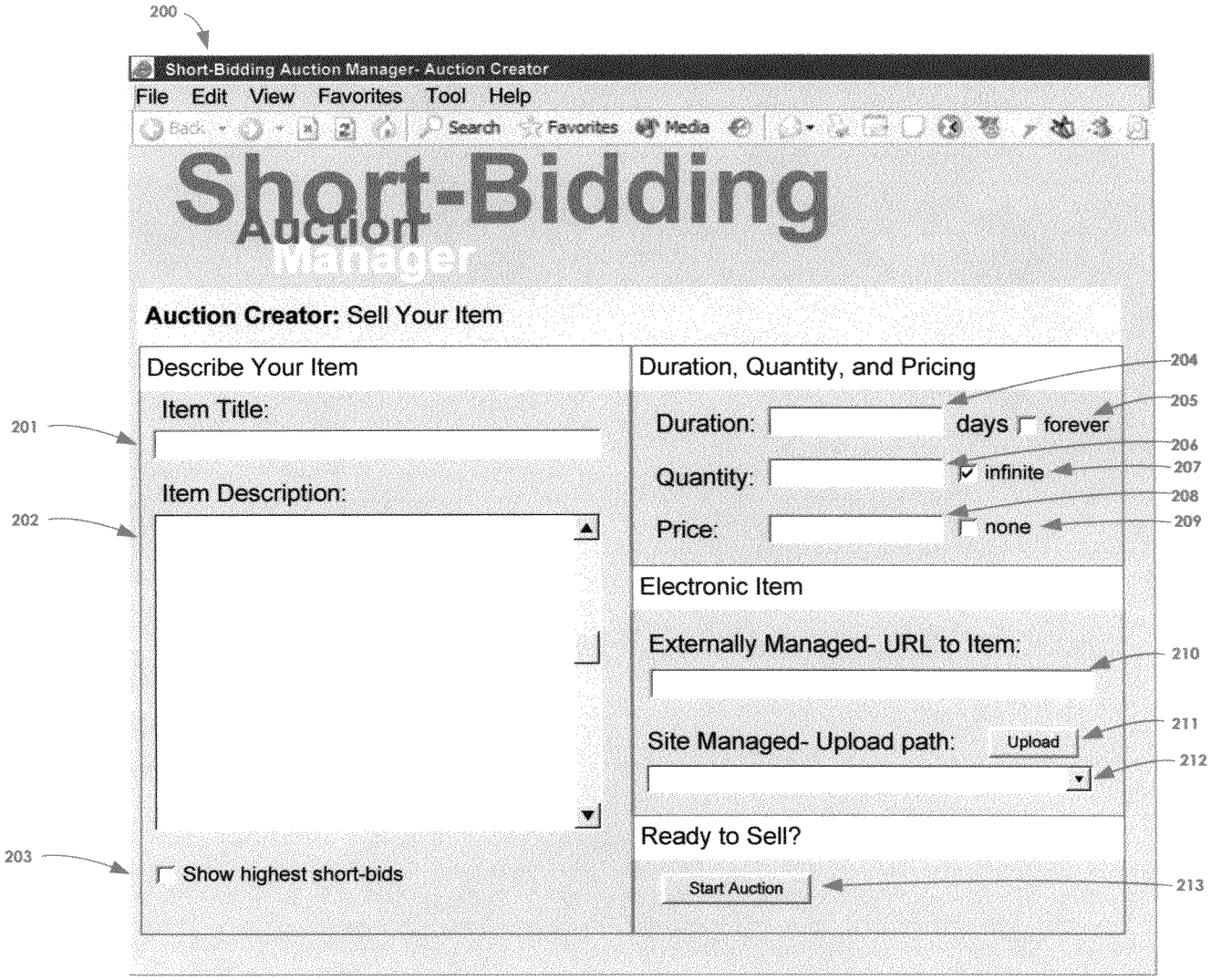

FIG. 2

ANNOTATED MARKED-UP DRAWINGS

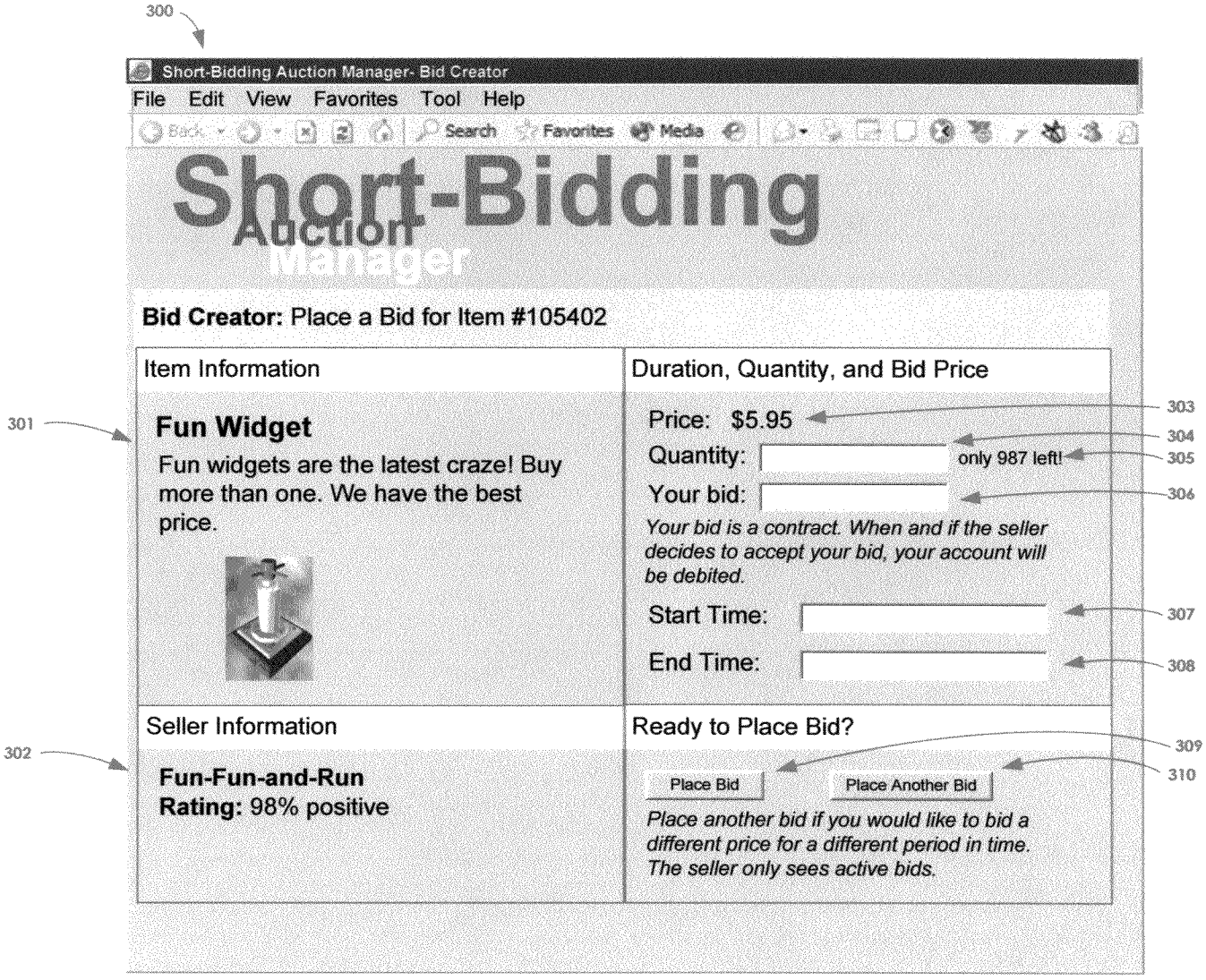

FIG. 3

ANNOTATED MARKED-UP DRAWINGS

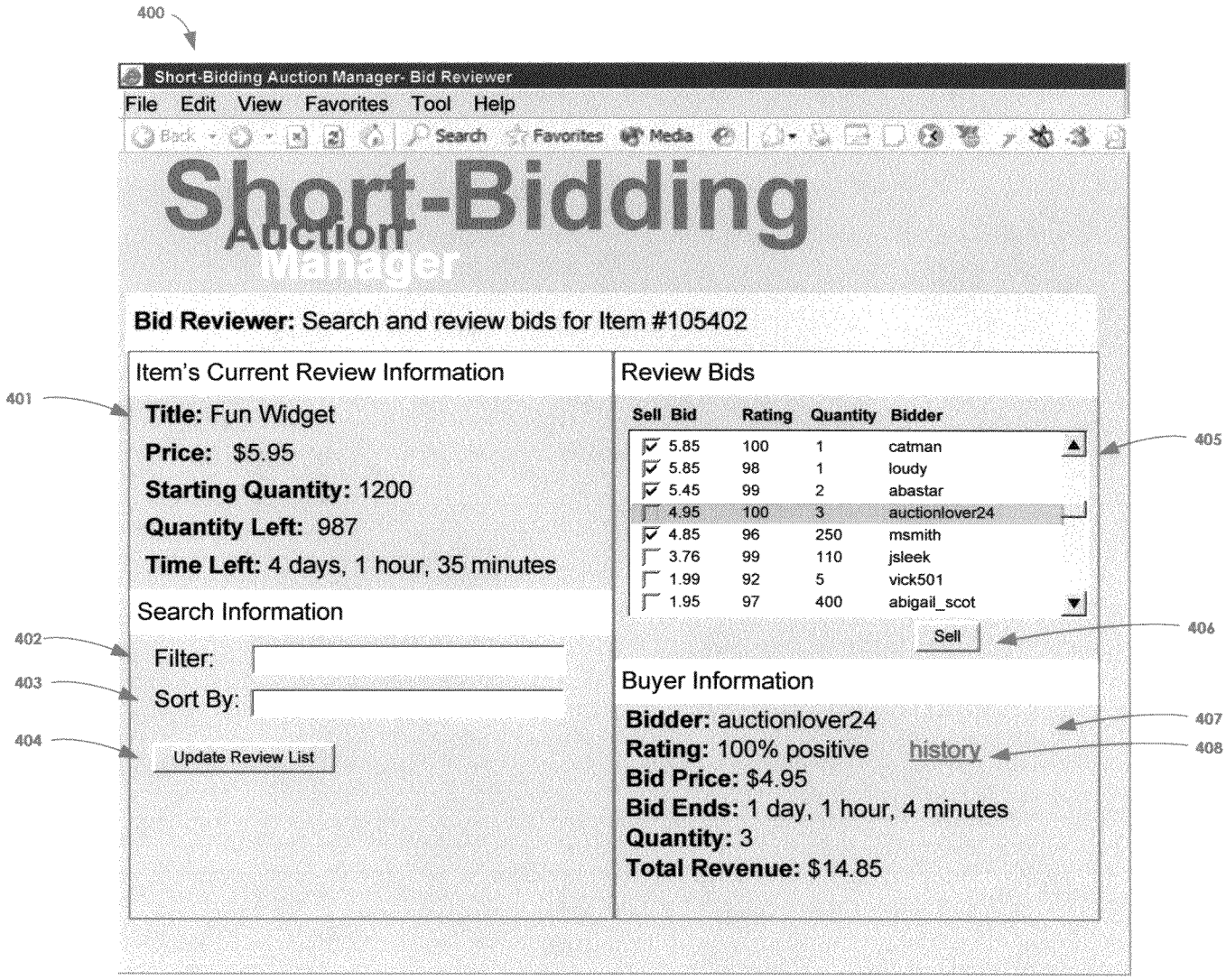

FIG. 4

ANNOTATED MARKED-UP DRAWINGS

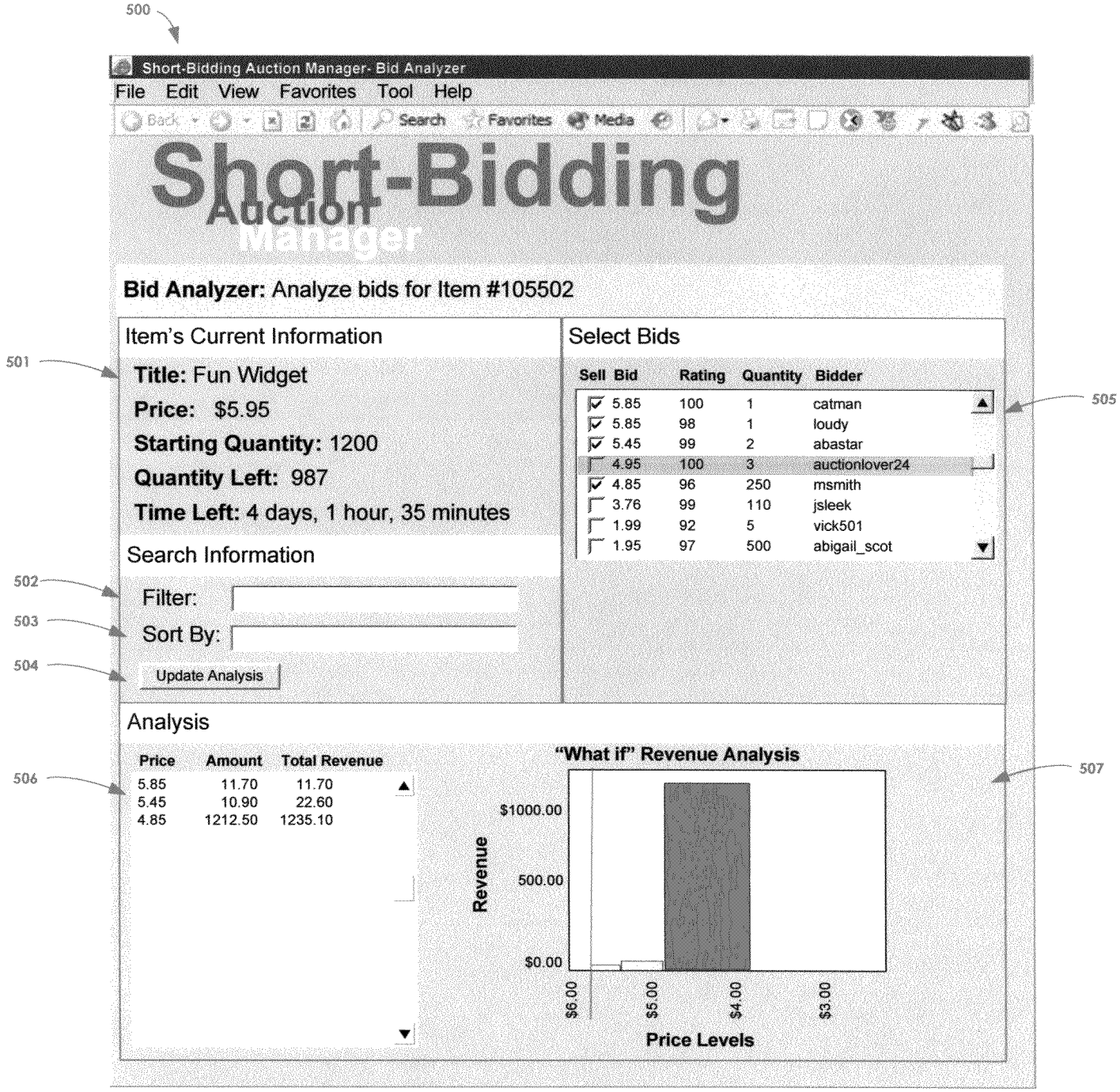

FIG. 5

ANNOTATED MARKED-UP DRAWINGS

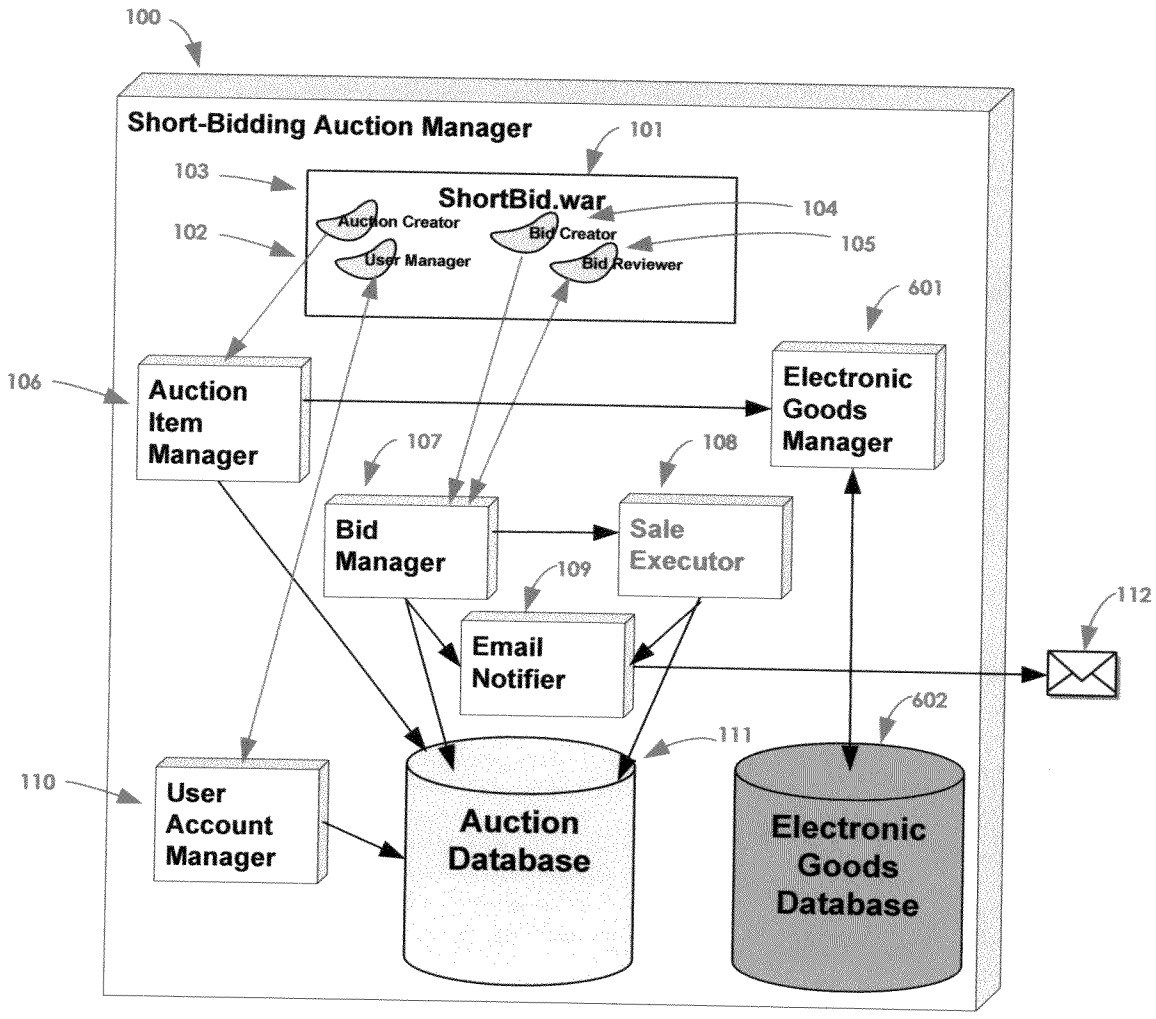

FIG. 6

ANNOTATED MARKED-UP DRAWINGS

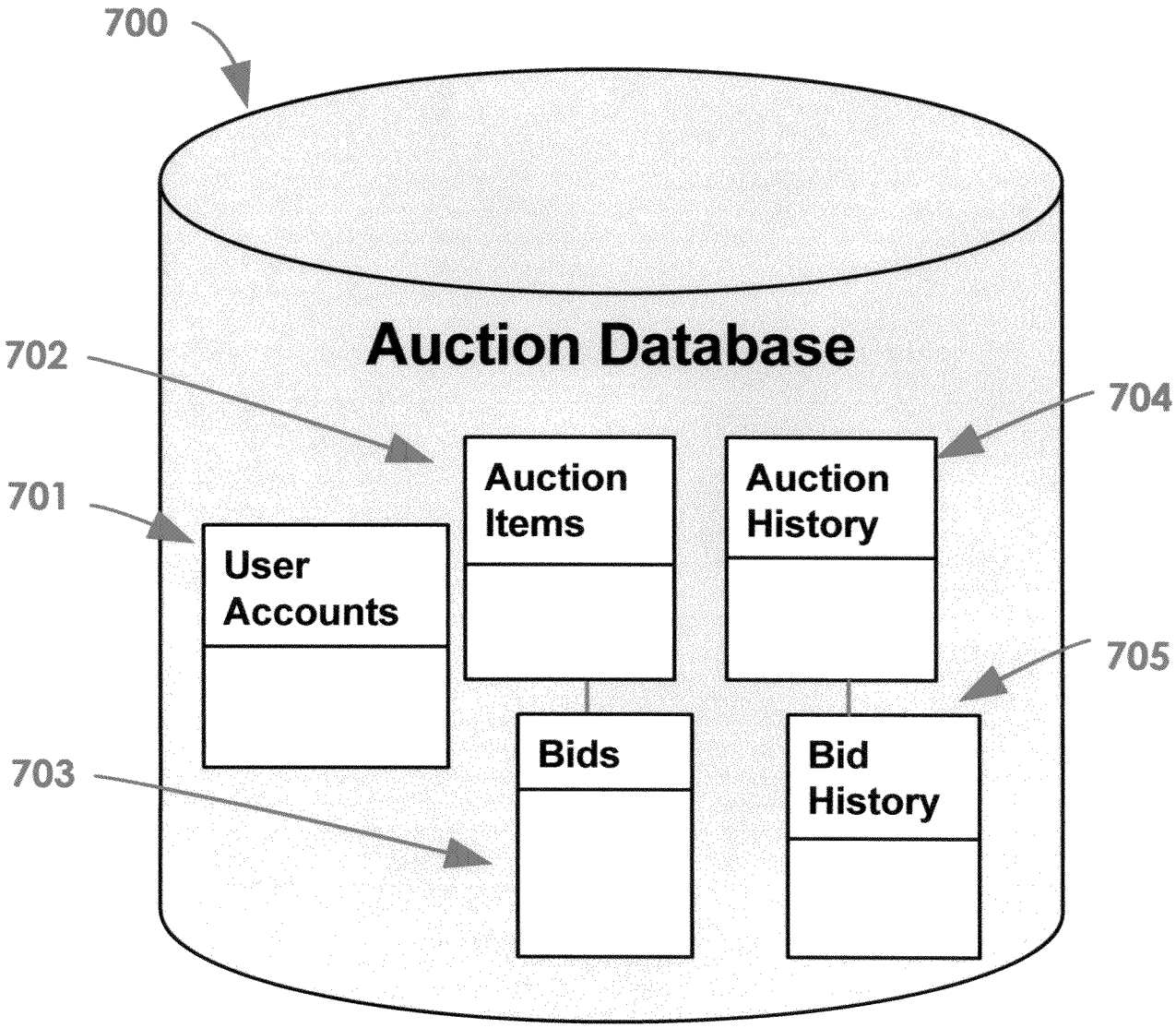

FIG. 7

OIPE
IAP80
FEB 28 2008
PATENT & TRADEMARK OFFICE

REPLACEMENT SHEET

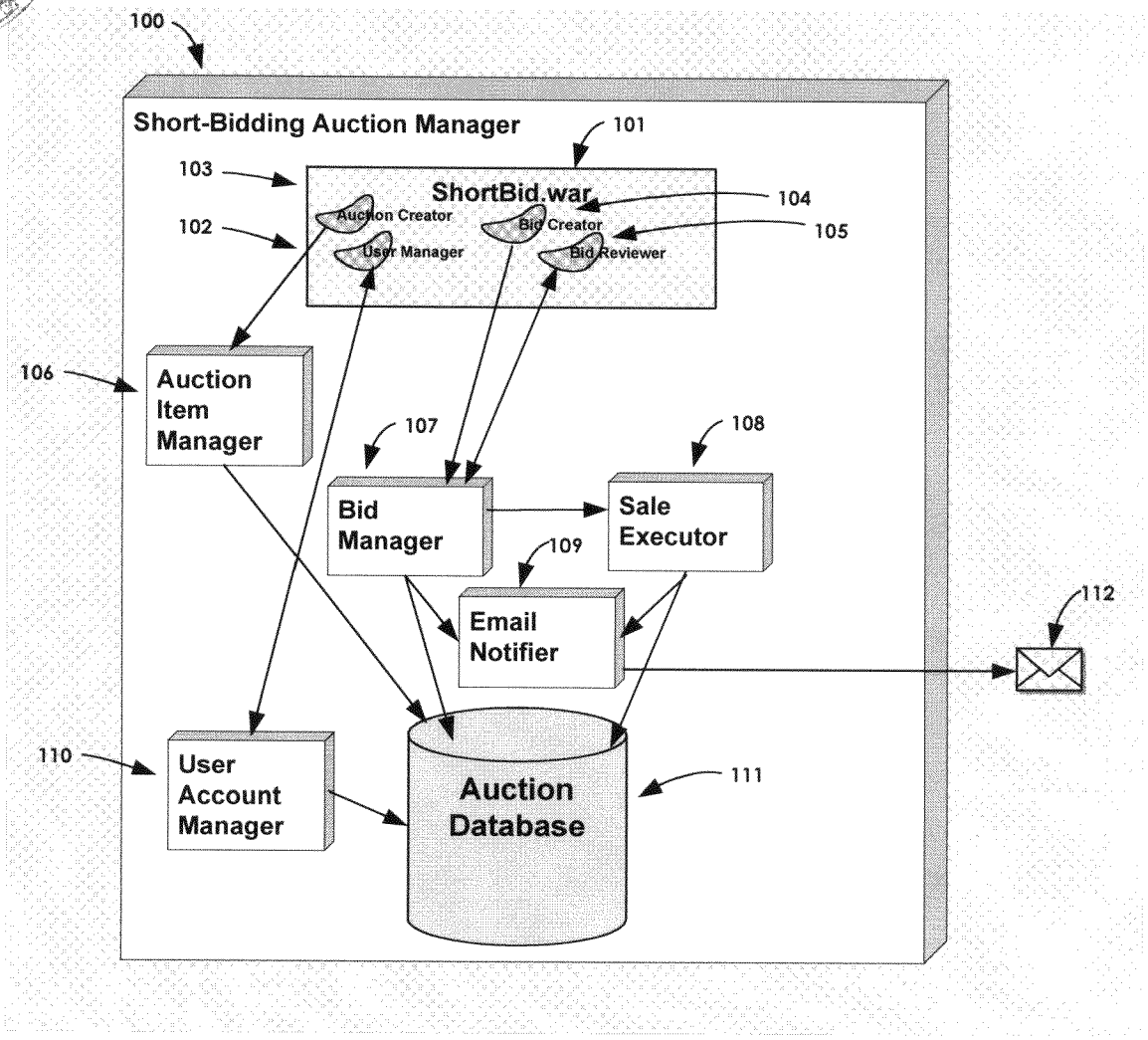

FIG. 1

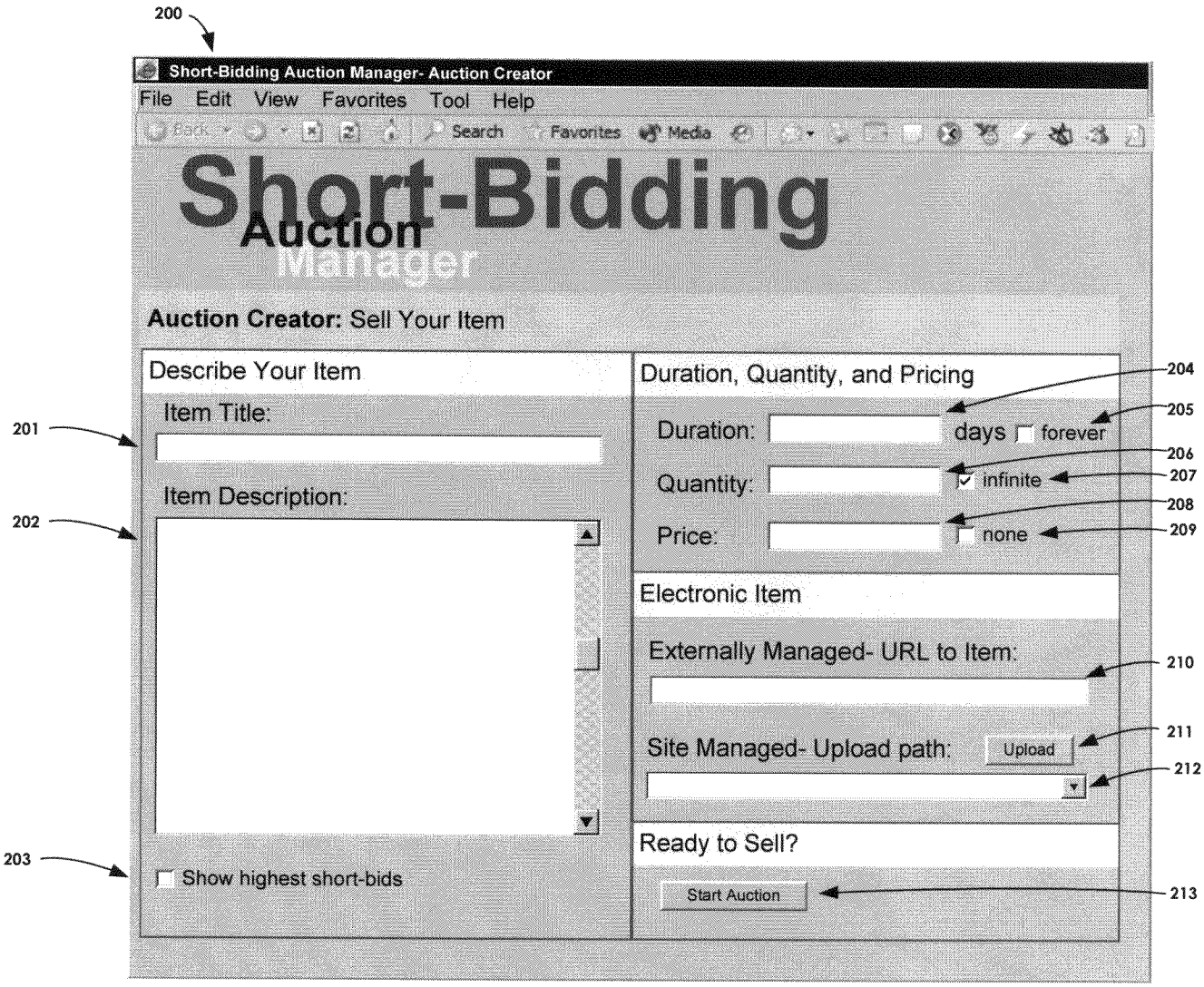
200
Short-Bidding Auction Manager- Auction Creator
File Edit View Favorites Tool Help
Search Favorites Media
Short-Bidding Auction Manager
Auction Creator: Sell Your Item
Describe Your Item
Item Title:
Item Description:
Show highest short-bids
Duration, Quantity, and Pricing
Duration: days forever
Quantity: infinite
Price: none
Electronic Item
Externally Managed- URL to Item:
Site Managed- Upload path: Upload
Ready to Sell?
Start Auction
201
202
203
204
205
206
207
208
209
210
211
212
213

FIG. 2

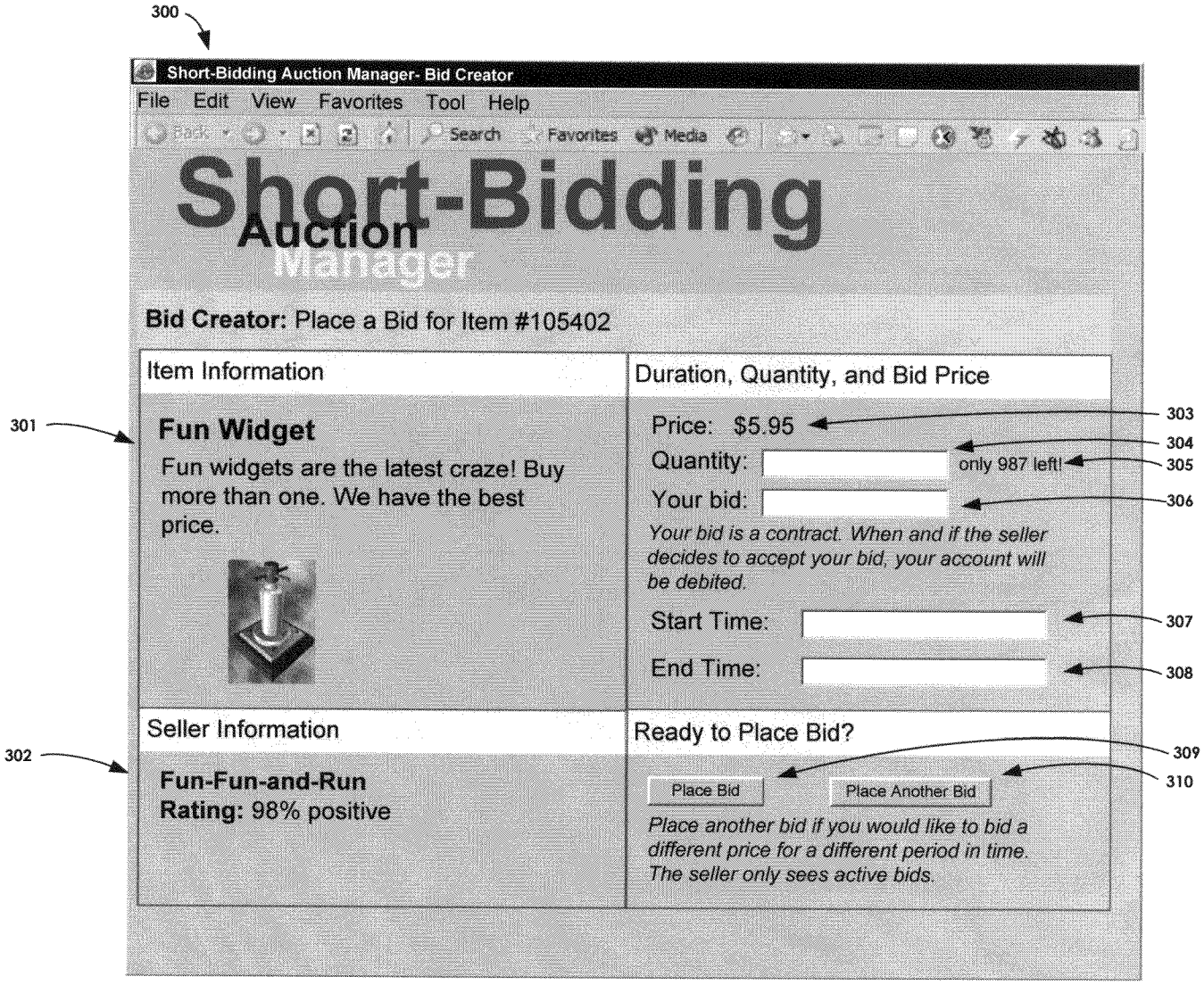
300
Short-Bidding Auction Manager- Bid Creator
File Edit View Favorites Tool Help
Search Favorites Media
Short-Bidding Auction Manager
Bid Creator: Place a Bid for Item #105402
Item Information
Fun Widget
Fun widgets are the latest craze! Buy more than one. We have the best price.
Duration, Quantity, and Bid Price
Price: $5.95
Quantity:
only 987 left!
Your bid:
Your bid is a contract. When and if the seller decides to accept your bid, your account will be debited.
Start Time:
End Time:
Seller Information
Fun-Fun-and-Run
Rating: 98% positive
Ready to Place Bid?
Place Bid
Place Another Bid
Place another bid if you would like to bid a different price for a different period in time. The seller only sees active bids.
301
302
303
304
305
306
307
308
309
310

FIG. 3

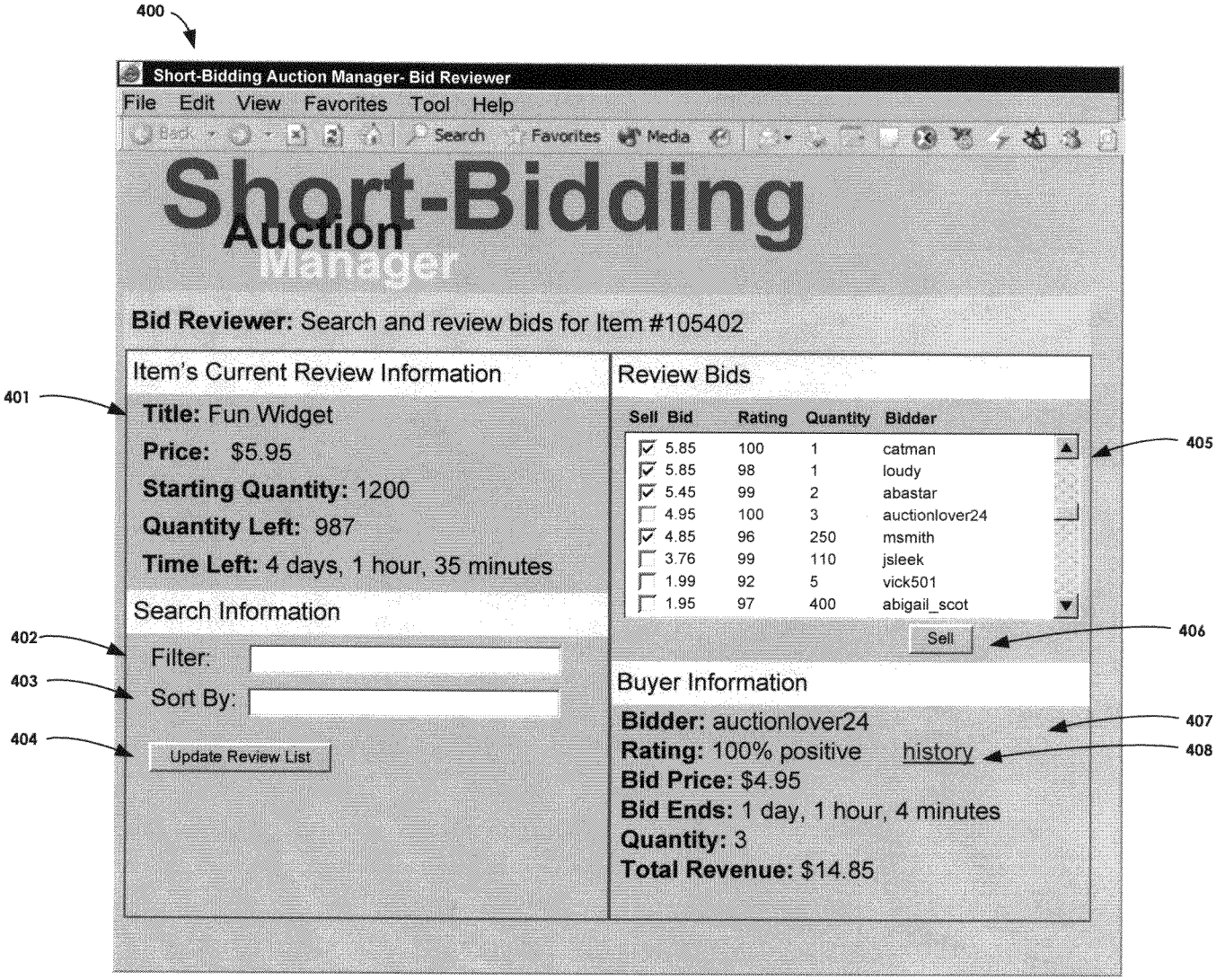
400
Short-Bidding Auction Manager- Bid Reviewer
File Edit View Favorites Tool Help
Search Favorites Media
Short-Bidding Auction Manager
Bid Reviewer: Search and review bids for Item #105402
Item's Current Review Information
401
Title: Fun Widget
Price: $5.95
Starting Quantity: 1200
Quantity Left: 987
Time Left: 4 days, 1 hour, 35 minutes
Search Information
402
Filter:
403
Sort By:
404
Update Review List
Review Bids
Sell Bid Rating Quantity Bidder
5.85 100 1 catman
5.85 98 1 loudy
5.45 99 2 abastar
4.95 100 3 auctionlover24
4.85 96 250 msmith
3.76 99 110 jsleek
1.99 92 5 vick501
1.95 97 400 abigail_scot
405
Sell
406
Buyer Information
Bidder: auctionlover24
407
Rating: 100% positive history
408
Bid Price: $4.95
Bid Ends: 1 day, 1 hour, 4 minutes
Quantity: 3
Total Revenue: $14.85

FIG. 4

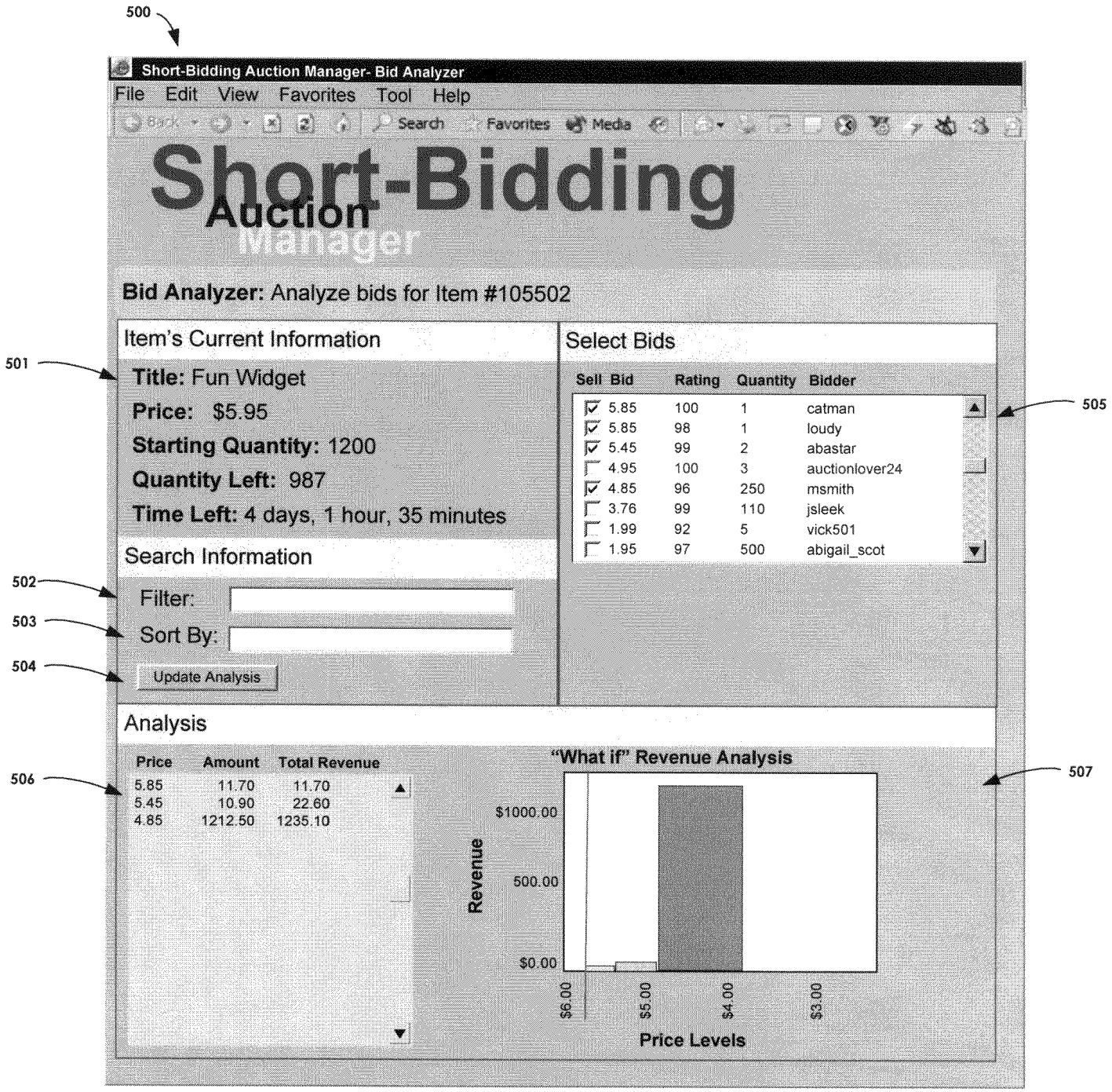
500
Short-Bidding Auction Manager- Bid Analyzer
File Edit View Favorites Tool Help
Search Favorites Media
Short-Bidding Auction Manager
Bid Analyzer: Analyze bids for Item #105502
Item's Current Information
501
Title: Fun Widget
Price: $5.95
Starting Quantity: 1200
Quantity Left: 987
Time Left: 4 days, 1 hour, 35 minutes
Search Information
502
Filter:
503
Sort By:
504
Update Analysis
Select Bids
505
Sell Bid Rating Quantity Bidder
5.85 100 1 catman
5.85 98 1 loudy
5.45 99 2 abastar
4.95 100 3 auctionlover24
4.85 96 250 msmith
3.76 99 110 jsleek
1.99 92 5 vick501
1.95 97 500 abigail_scot
Analysis
506
Price Amount Total Revenue
5.85 11.70 11.70
5.45 10.90 22.60
4.85 1212.50 1235.10
507
"What if" Revenue Analysis
$1000.00
500.00
$0.00
Revenue
$6.00
$5.00
$4.00
$3.00
Price Levels

FIG. 5

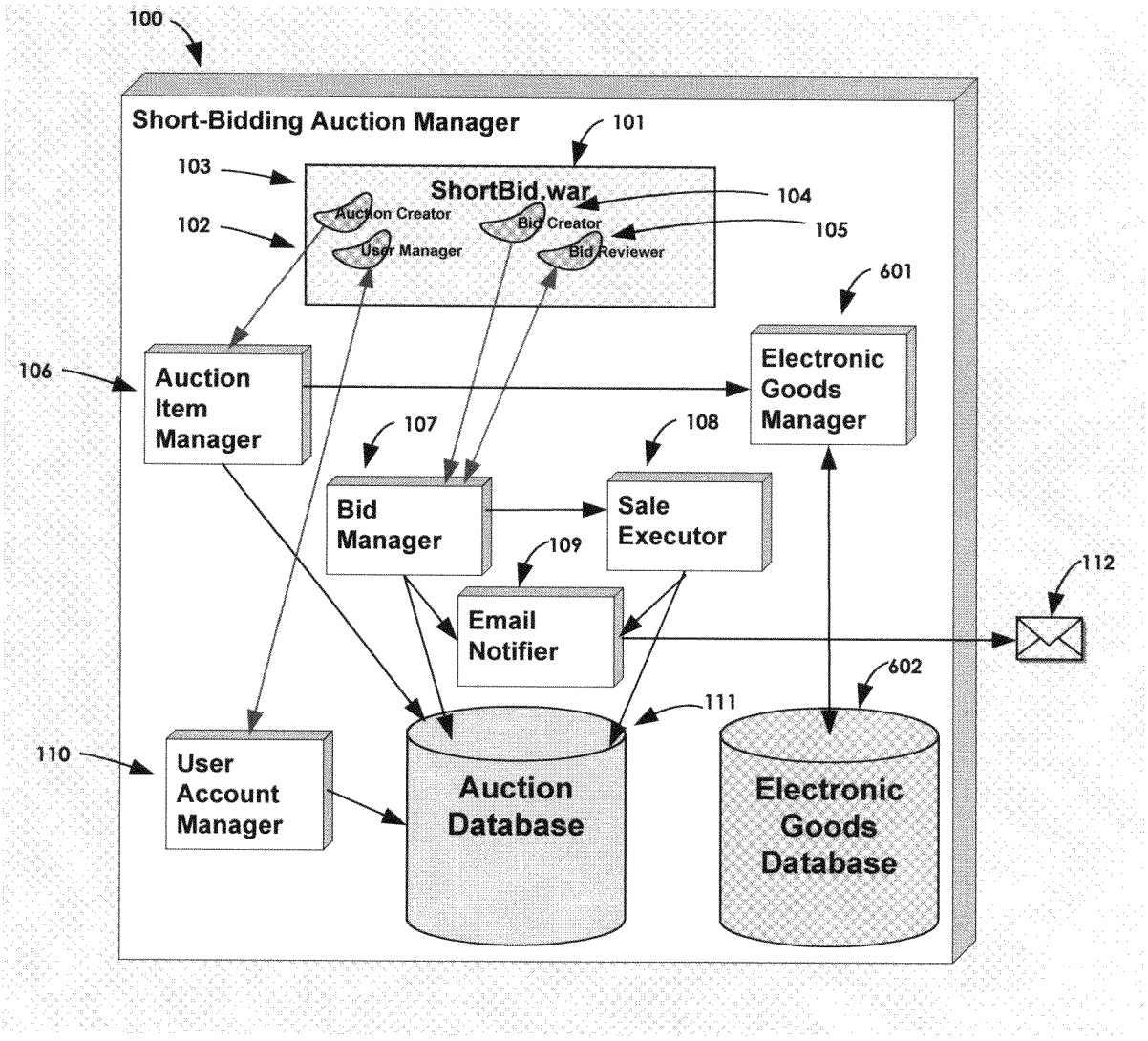
100
Short-Bidding Auction Manager
101
103
ShortBid.war
104
Auction Creator
Bid Creator
102
105
User Manager
Bid Reviewer
601
106
Auction Item Manager
Electronic Goods Manager
107
108
Bid Manager
Sale Executor
109
112
Email Notifier
602
111
110
User Account Manager
Auction Database
Electronic Goods Database

FIG. 6

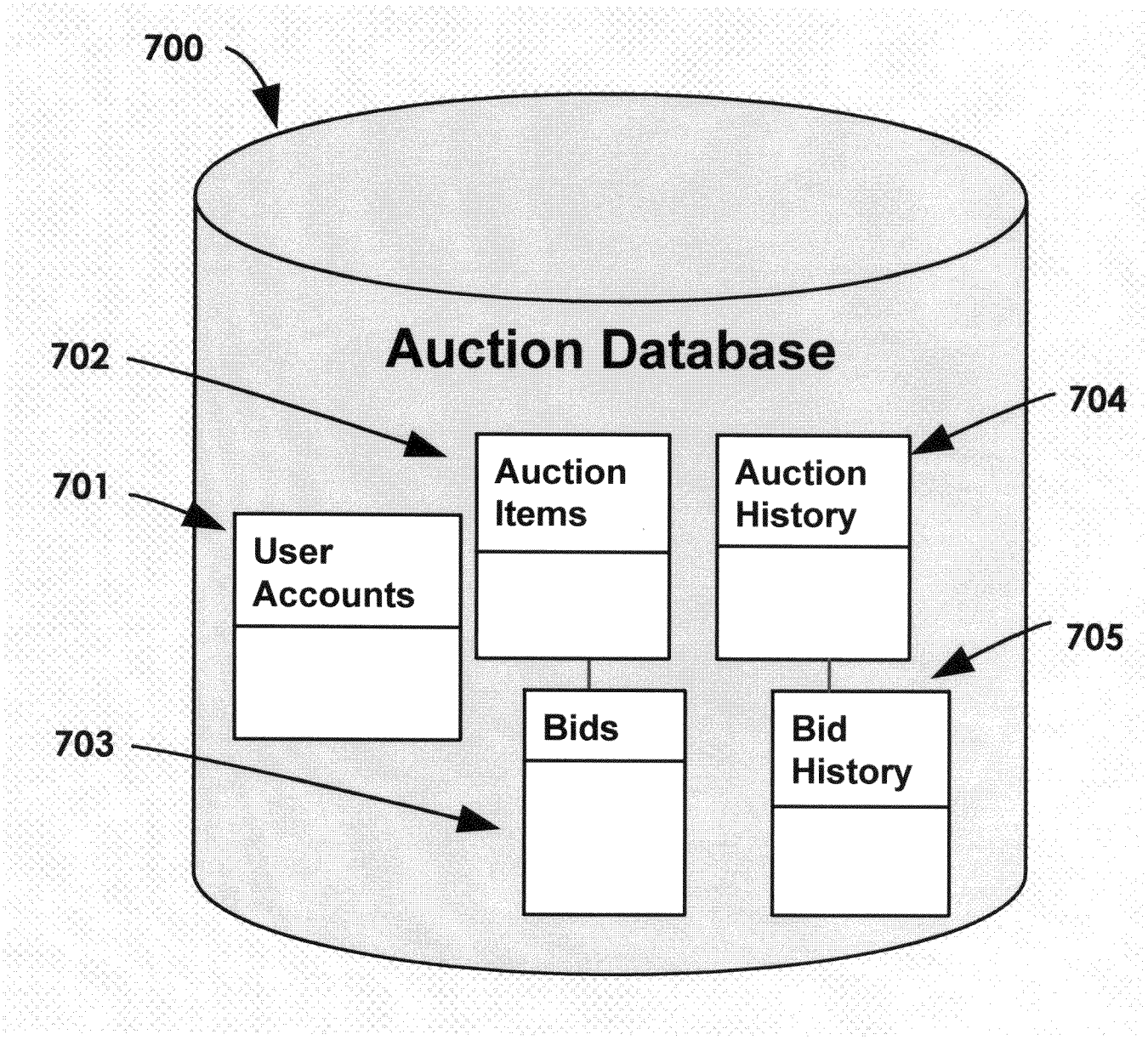
700
Auction Database
702
704
701
Auction Items
Auction History
User Accounts
705
703
Bids
Bid History

FIG. 7